

# Save the Whales Again!

An International Conservation Campaign featuring spokespersons Pierce Brosnan & Keely Shaye Smith.

Most people believe that the whales were saved because of the very popular “*Save the Whales*” movement of the Seventies...

But if you think whales have been saved...**Think again!**...for nothing could be further from the truth.

Today, dolphins and whales face more threats than ever before from toxic pollution, noise pollution, global warming, loss of habitat, lack of food, over-fishing, entanglement and ship strikes, and expanding whaling.

As bad as whaling is with over 25,000 whales being killed since the inception of the whaling moratorium, its now estimated that over 300,000 whales and dolphins are being killed annually as by-catch; over 25,000 dolphins and porpoises are being killed annually by Japanese fisherman; couple this with expanding whaling by Japan, Norway, and Iceland; the devastating affects of pollution; and the loss of prime feeding and breeding habitats; and you have a recipe for disaster.

The “**Save the Whales Again!**” Campaign is getting the truth out to the masses so we can re-ignite the passion of the earlier “*Save the Whales*” movement. We are doing this via our international media out reach campaign featuring **Pierce Brosnan** and **Keely Shaye Smith** as our spokespersons.

Thus far, we have presented films to the United Nations, Congress, and the International Whaling Commission. In addition, our film footage and photographs have been featured worldwide in over 200 news stories airing on CNN, ABC, CBS, NBC, PBS, the BBC, and Reuters.

Our first victory came when our film "Gray Magic: The Plight of San Ignacio Lagoon", featuring **Pierce and Keely**, was presented to the December 1998 meeting of the United Nations Education, Scientific, and Cultural Organization (UNESCO) in Kyoto, Japan. This film was key in stopping Mitsubishi Corporation from building the world's largest salt plant at Mexico's San Ignacio Lagoon - a United Nations World Heritage Site and the last pristine mating and birthing grounds for the California gray whale.

Our next film "Deadly Sounds in the Silent World", winner of “Best Short Film of the Year” at the 2003 Jackson Hole International Wildlife Film Festival, was presented to Congress in 2002 and played a pivotal role in stopping the worldwide deployment of a lethal active sonar system called LFA Sonar. Active sonars have been linked to mass strandings of dolphins and whales in the Canary Islands, the Bahamas, Hawaii, and the Florida keys

Our follow-up film, “Deadly Sounds in the Silent World II”, was recently presented to the United Nations on June 7<sup>th</sup>, 2005 in New York. The film, narrated by **Keely Shaye Smith**, shows the deadly threats posed by the ever increasing array of man made underwater sounds which are coming from ship engines, air guns used in oil exploration

& seismic surveys, Military active sonars, and underwater demolition. The problem with all these man made sounds is that some are so loud and intense, they can injure, deafen, and even kill marine life. The film calls on the United Nations to take the lead in regulating these deadly underwater sounds, which are now one of the gravest threats dolphins and whales face worldwide.

Another increasing threat is expanding whaling by Japan, Iceland,& Norway. At the recent meeting of the International Whaling Commission (IWC) in Ulsan, South Korea, Japan announced it was more than doubling its annual take of minke whales in the Southern Ocean from over 400 to more than 900 and that it was going to also kill endangered fin and humpback whales. Following suit, Norway also said it would at least double the number of minke whales it now kills in the North Atlantic from over 700 to 1,500 per year. This year, Iceland began whaling again for the first time since the whaling moratorium went into effect.

In response, the **“Save the Whales Again!”** Campaign is proud to present our 30 second Public Service Announcement (PSA) featuring **Pierce Brosnan** to help bring much needed public awareness to the critical issues facing whales today.

**“Save the Whales Again!”** is our new battle cry!

Whales and dolphins need our help now more than ever before. Please join the fight!

**Its time to Save the Whales Again!!!**

To learn more, please visit [www.savethewhalesagain.org](http://www.savethewhalesagain.org).